

A vibrant, high-angle photograph of a busy city street. In the foreground, a group of diverse pedestrians is walking across a bridge with ornate metal railings. A classic black and white street lamp stands prominently on the left. In the background, a green and white tram is stopped at a crosswalk, surrounded by cars and more pedestrians. The scene is set in a sunny, urban environment with modern buildings and colorful flags visible in the distance.

## Step up for walkable communities Supporter Program



# Step up for Walkable Communities

Australia spends \$714 per person on roads every year – but just 90 cents goes to walking, wheeling and cycling\*.

For the past 17 years, Victoria Walks has made significant impact in advocating for healthier, more liveable communities; places where walking is accessible, safe and enjoyable for everyone.

Our ability to advocate and act relies more than ever on support of our partners so we can continue to make a tangible difference in ensuring our streets and public spaces are designed for people.

Walking is the most sustainable form of transport. Increasing levels of walking is critical to benefiting community health and well-being, as well as addressing climate change.

A recent study\*\* by the Transport for NSW quantified the economic health benefits of walking, showing that, on average, each kilometre walked saves the economy \$5.24 in healthcare costs. The simple act of walking can lower the burden of disease and increase life expectancy. *Walking makes economic sense.*

Victoria Walks exists to ensure that walking outcomes are considered at all levels of government and acts on behalf of all forms of walking.

To build on the momentum and leverage of 17 years of the important and impactful work of Victoria Walks, we are presenting the opportunity for you to join our Supporter Program.

## PROGRAM BENEFITS

**As a valued supporter for Victoria Walks, you will be showing your support for more walkable communities, as well as receiving the following benefits:**

- **Targeted input into a policy and business planning process, on request (up to two hours per year).**
- **Discount on service offerings such as strategic reviews, research support and walkability audits.**
- **Invitations to two supporter-only events per year.**
- **Listing and logo in Victoria Walks' Annual Report and on our website.**
- **Priority invitations to other events and discounts on paid events.**
- **Access to our library of research and reports.**

### References

\*Australia spends \$714 per person on roads every year – but just 90 cents goes to walking, wheeling and cycling - The Conversation Feb 3, 2025

\*\*NSW Active Transport Health Model Reference Outcome Values, 2024




# Ready to support us?

Show your support for walkable communities and gain access to our Official, Corporate or Government supporter benefits:

Victoria Walks offers three tiers of the supporter program:

	OFFICIAL	CORPORATE	GOVERNMENT
ELIGIBILITY	<ul style="list-style-type: none"><li>Local Government Authority</li><li>Not-for-Profit</li><li>University</li></ul>	Any approved business or professional body that is not eligible to join as an Official Supporter	State or federal government department, agency or statutory authority
ANNUAL FEE	\$1,100 +gst	<ul style="list-style-type: none"><li>Small business (annual turnover &lt;\$2mill) - \$1,100 +gst</li><li>Medium business (annual turnover \$2mill to \$5mil) - \$2,600 +gst</li><li>Large business / ASX Listed (annual turnover &gt;\$5mil) - \$5,100 +gst</li></ul>	\$5,100 +gst

Simply complete our online form [www.victoriawalks.org.au/joinnow/](http://www.victoriawalks.org.au/joinnow/)



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